



# 2021 SPONSORSHIP LEVELS

## **\$10,000 PRESENTING SPONSOR**

- Logo prominently displayed as Presenting Sponsor on all promotional marketing materials above the event title
- Logo displayed at bottom of YMCA website home page for entire calendar year
- Listed as Presenting Sponsor on YMCA website event page with logo and link
- Logo prominently displayed on any event giveaways (t-shirts, etc.)
- Sponsor recognition at all YMCA events in same calendar year
- 3-minute speaking opportunity at event
- Sponsor information table at event
- Coverage in local media for selected event through press release
- 5 social media mentions
- Sponsor recognition in CEO Newsletter
- Logo on event banner at all YMCA of the Foothills locations 3 weeks prior to event
- 1 week recognition on YMCA marquees (before or after event)

## **\$2,500 PATRON SPONSOR**

- Listed as sponsor on website event page with logo and link
- Logo displayed on event giveaway
- Sponsor information table at event
- 2 social media mentions
- Sponsor recognition in CEO Newsletter
- Logo on event banner at all YMCA of the Foothills locations 3 weeks prior to event

## **\$5,000 LEADER SPONSOR**

- Listed as sponsor on website event page with logo and link
- Sponsor recognition at 3 YMCA events
- Logo displayed on event giveaways
- Sponsor information table at event
- Coverage in local media for selected event through press release
- 3 social media mentions
- Sponsor recognition in CEO Newsletter
- Logo on event banner at all YMCA of the Foothills locations 3 weeks prior to event

## **\$1,200 SUPPORTER SPONSOR**

- Listed as sponsor on website event page with logo and link
- Logo displayed on event giveaway
- Sponsor information table at event
- 1 Social media mention
- Logo on event banner at all YMCA of the Foothills locations 3 weeks prior to event

# Thank you in advance for your consideration.

## **Sponsorships are tax deductible.**

A gift acknowledgement letter with your tax deduction will be forthcoming once we have received payment for your sponsorship.

I wish to support the YMCA of the Foothills by designating my gift of: \$ \_\_\_\_\_

Sponsor Name \_\_\_\_\_ Primary Contact \_\_\_\_\_  
(As it should appear in print and online)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Please contact me to pay by credit card

I will send/enclosed is a check payable to:

### **YMCA of the Foothills**

1930 Foothill Blvd  
La Canada CA 91011

**Attn: Joanne Pingry**

If you have questions or need more information,  
please contact Joanne Pingry at [jpgingry@ymcafoothills.org](mailto:jpgingry@ymcafoothills.org) or call 818-583-4731.

