



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Dear Friend of the YMCA of the Foothills,

We invite you to participate as a sponsor of the 44th Annual Fiesta Days Run. All proceeds of the event benefit the Y's Balance and Thrive Initiative. The Y's life-saving initiative empowers seniors through balance and strength programs. There are various levels of sponsorship for the Fiesta Days Run. Size and placement of logos on t-shirts and web site are based on sponsorship level.

Leadership Sponsor- \$5,000

- Listed as Leadership Sponsor on web site with link
- Listed as sponsor in CEO newsletter
- Company logo on back of race t-shirt
- Special PA announcements mentioning sponsor name
- 4 complimentary race entries with race t-shirts
- Sponsor recognition at 3 YMCA signature events
- Sponsor Recognition in YMCA CEO newsletter and event program
- Invitation to YMCA Chairman's Roundtable
- Sponsor recognition on our Web Site
- Sponsor information table at event
- Company name prominently displayed at finish line

Partnership Sponsor - \$1,000 - Event Specific

- Sponsor recognition on Y Web Site
- Listed as sponsor in CEO newsletter
- Company logo on back of race t-shirt
- Sponsor information table at event
- Company name prominently displayed at finish line
- 2 Complimentary Race Entries and race t-shirts

Supporting - (Gifts In-Kind - Donation of Goods or Services) \$500 +

- Some of the above may apply depending on value of donation.
- Company name prominently displayed at finish line
- Sponsor information table at event
- 3 Complimentary Race Entries and race t-shirts

Finish Line – Meet and Greet Table – \$250

- Sponsor information table at event
- 2 Complimentary Race Entries and race t-shirts

Mile Marker or Water Stop – \$100

- Signage with company name/logo or individual name placed at the 1st, 2nd or 3rd Mile Marker or at Water Stop.
- Name placement on website sponsor page

The event will be held on Monday, May 27th, at Descanso Gardens. It will kick off at 7:00am with the NEW “Foothills Fastest Mile!” The 10K/5K Run and the 1 Mile Family Run/Walk will start at 7:30am. All participants will receive medals. Awards will be given for top qualifiers of the 10K and 5K and the “Foothills Fastest Mile” will have their name placed on a perpetual trophy kept at the Crescenta- Canada Family YMCA.

Thank you in advance for your consideration. Attached you will find the sponsorship form that can be completed and submitted by mail. For your reference our tax I.D. # is 95-1976183. With gratitude and friendship from your community YMCA, where we are for youth development, healthy living and social responsibility.

Thanks!

Regards,

Jodie Kendall

Healthy Living Specialist

YMCA of the Foothills

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