



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



Dear Friend of the YMCA of the Foothills,

We invite you to participate as a sponsor for the 45th Annual YMCA Fiesta Days Run! All proceeds of the event benefit the Y's Balance and Thrive initiative. The Y's life-saving initiative empowers seniors through balance and strength programs. There are various levels of sponsorship for the Fiesta Days Run. Size and placement of logos on runner's t-shirts and website are based on sponsorship level. At either the \$5,000 or \$1,000 level, you will have your name on all participants t-shirts, banners and publicity in the community.

#### **Leadership Sponsor - \$5,000 - Multiple Event Recognition**

- Listed as Leadership Sponsor on website with link
- Listed as sponsor in monthly newsletter
- Company logo on back of race t-shirt
- Special PA announcements mentioning sponsor name
- 4 complimentary race entries with race t-shirts
- Sponsor recognition at 3 YMCA signature events
- Sponsor Recognition in event publicity and flyers
- Invitation to YMCA Chairman's Roundtable
- Sponsor recognition on our website
- Sponsor information table at event
- Company name prominently displayed at finish line

#### **Partnership Sponsor - \$1,000 - Event Specific**

- Sponsor recognition on Y website
- Listed as sponsor in monthly newsletter
- Company logo on back of race t-shirt
- Sponsor information table at event
- Company name prominently displayed at finish line
- 3 Complimentary race entries and race t-shirts

#### **Supporting - \$500**

- Some of the above may apply depending on value of donation.
- Company name prominently displayed at finish line

- Sponsor information table at event
- 3 Complimentary Race Entries and race t-shirts

**Finish Line - \$250 - Meet and Greet Table in Expo**

- Sponsor information table at event
- 2 Complimentary race entries and race t-shirts

**Mile Marker or Water Stop - \$100**

- Signage with company name/logo or individual name placed at the 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> Mile Marker or at Water Stop
- Name placement on website sponsor page

The event will be held on Monday, September 7<sup>th</sup>, at Descanso Gardens. "Foothills Fastest Mile" run will take place at 7:00am. The 10K, 5K and 1 Mile Family Fun Run/Walk will start at 7:30am. All participants will receive medals. Awards will be given for top place finishers of the 10K and 5K. The winner of the "Foothills Fastest Mile" will have their name placed on a perpetual trophy kept at the Crescenta-Cañada Family YMCA.

Thank you in advance for your consideration. To sponsor, open the Sponsor Agreement and send it in or for more information on sponsorship, please contact Jodie Kendall at [jkendall@ymcafoothills.org](mailto:jkendall@ymcafoothills.org). With gratitude and friendship from your community YMCA, where we are for youth development, healthy living and social responsibility. Thank you for your consideration to be a sponsor. This is sure to be a great opportunity to promote your business and support this worthwhile cause! Your donation is fully tax deductible. The YMCA of the Foothills tax ID is #95-1976183.

Kind regards,

Jodie Kendall  
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