



January 12, 2025

To: YMCA Members, Participants, Volunteers, and Supporters Impacted by the Eaton Fire
From: Vince Iuculano, Chief Executive Officer
Re: YMCA Response to the Eaton Fire

Dear YMCA of the Foothills Family,

As our Y community begins the process of recovering from the Eaton Fire, we remain committed in our support, our constant thoughts and our prayers for our members, participants, volunteers, staff, and supporters across our service area, especially those deeply impacted in Altadena, La Cañada Flintridge, and parts of the foothill region of unincorporated Los Angeles County.

We are also mindful of the impact this fire has had on our friends and neighboring Y, the YMCA of Metropolitan Los Angeles, both here in the foothills and their service area in the Pacific Palisades. I have been in contact with Victor Dominguez, President and CEO, and have pledged our support and assistance in any way that is needed to him, his staff, and his Y members.

As we continue to monitor the ongoing effects of the Eaton Fire on our community, our YMCA community's response to help lift some of the burden this fire caused has been nothing short of amazing. Yesterday, as part of our **"FOOTHILLS STRONG"** emergency response initiative at the Crescenta Valley and Verdugo Hills YMCA locations, we received countless donations of basic needs items like blankets, clothes, shoes, infant/toddler supplies, pet food, non-perishable items, and water – so much so that we had reached our capacity by 1:00 pm! We are incredibly thankful to all who volunteered, donated and funded these basic needs drives – you truly lived up to the "Foothills Strong" motto.

A drop-in center has been established at the Verdugo Hills Family YMCA at 6840 Foothill Blvd, Tujunga for anyone who has lost their home or has been displaced during the fire to pick up these basic needs items. In the coming days, a pick-up center at the Crescenta-Cañada Family YMCA will be opened to do the same. Please contact Chelsea Lawrence at clawrence@ymcafoothills.org for more information.

Knowing that short-term assistance is important, we are also aware that a long-term response and support effort is also needed. As we transition out of supplying basic needs, our Y is encouraging all of our members who can donate a monetary gift to do so to our **2025 FOOTHILLS STRONG: Eaton Fire Emergency Fund**. [Click here](#) and select the 2025 Foothills Strong: Eaton Fire Emergency Fund option.

100% of your contribution will directly support our staff and members who have suffered losses or displacements during the Eaton Fire.

On behalf of our entire team at the YMCA of the Foothills, we want you to know that we love you and are thinking of you constantly. We look forward to seeing you all again soon as we begin the process of recovery and healing together.

YMCA of the Foothills
1930 Foothill Blvd.
La Cañada Flintridge, CA 91011
818-790-0123



With Love and Support,

Vincent S. Luculano
Chief Executive Officer
YMCA of the Foothills