



2023 SPONSORSHIP LEVELS

\$10,000 PRESENTING SPONSOR

- Logo prominently displayed as Presenting Sponsor on all promotional marketing materials above the event title
- Logo displayed at bottom of YMCA website home page for entire calendar year
- Listed as Presenting Sponsor on YMCA website event page with logo and link
- Logo prominently displayed on any event giveaways (t-shirts, etc.)
- 3-minute speaking opportunity at event
- Sponsor information table at event
- Coverage in local media for selected event through press release
- 5 social media mentions
- Sponsor recognition in CEO Newsletter
- Logo on event banner at all YMCA of the Foothills locations 3 weeks prior to event

\$2,500 PATRON SPONSOR

- Listed as sponsor on website event page with logo and link
- Logo displayed on event giveaway
- Sponsor information table at event
- 2 social media mentions
- Sponsor recognition in CEO Newsletter
- Logo on event banner at all YMCA of the Foothills locations 3 weeks prior to event

\$5,000 LEADER SPONSOR

- Listed as sponsor on website event page with logo and link
- Logo displayed on event giveaways
- Sponsor information table at event
- Coverage in local media for selected event through press release
- 3 social media mentions
- Sponsor recognition in CEO Newsletter
- Logo on event banner at all YMCA of the Foothills locations 3 weeks prior to event

\$1,200 SUPPORTER SPONSOR

- Listed as sponsor on website event page with logo and link
- Logo displayed on event giveaway
- Sponsor information table at event
- 1 Social media mention
- Logo on event banner at all YMCA of the Foothills locations 3 weeks prior to event

Thank you in advance for your consideration.

Sponsorships are tax deductible.

A gift acknowledgement letter with your tax deduction will be forthcoming once we have received payment for your sponsorship.

I wish to support the YMCA of the Foothills by designating my gift of: \$ _____

Sponsor Name _____ Primary Contact _____
(As it should appear in print and online)

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Please contact me to pay by credit card

I will send/enclosed is a check payable to:

YMCA of the Foothills

1930 Foothill Blvd
La Canada CA 91011

Attn: Joanne Pingry

If you have questions or need more information,
please contact Joanne Pingry at jpingry@ymcafoothills.org or call 818-583-4731.

