



September 1, 2025

To: California State Alliance of YMCA's and Local Media Outlets  
From: Vince Iuculano, Chief Executive Officer  
Re: YMCA of the Foothills Response to the Eaton Fire

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As our extended Y community continues to recover from the Eaton Fire, the YMCA of the Foothills remains committed to supporting our members, participants, volunteers, and staff in Altadena, La Cañada Flintridge, and parts of the foothill region of unincorporated Los Angeles County who have experienced loss during this time.

As we continue to monitor the ongoing effects of the Eaton Fire on our community, our YMCA community's response to help lift some of the burden this fire caused has been nothing short of amazing. As part of our overarching **"FOOTHILLS STRONG"** response initiative, an abundance of basic needs supplies has been collected at all three of our YMCA locations and is being deployed to those in need. Additionally, our Eaton Fire Emergency Assistance Fund is growing by the day and has continued to provide much-needed financial support to our staff and members who have lost their homes or have been displaced due to the Eaton Fire.

**How the Eaton Fire has impacted our Y members and community partners:**

- **515 YMCA members who live in Altadena** have been directly impacted by the fires and either lost their homes or are dealing with long-term displacement.
- **A YMCA staff member has lost their home** and 5 more have been displaced.
- **26 La Cañada Unified School District Teachers and Staff** have lost their homes or been displaced, **including 6 Y members.**
- **3 Glendale Unified School District Teachers and Staff**, all Y members, have lost their homes or been displaced.

**How the YMCA of the Foothills has responded in support of our community:**

- The **FOOTHILLS STRONG** Emergency Assistance Fund was created to provide direct financial relief to staff and members who have suffered loss and displacement. To date, the fund has reached \$43,800.
- **Ballmer Group** has awarded our Y \$250,486 in grant funding to support members and participants affected by the Eaton Fire, including those who lost homes, been displaced, lost businesses, or schools. These funds offer free access to Y membership, summer camp, youth sports, and programs. To date, 494 youth, teens, and families have been served.
- **The Los Angeles Dodgers Foundation and the Muncy Family** have awarded our Y \$67,637 to assist in fire recovery. These funds will address long-term housing needs and enrichment support for families and youth impacted by the fires. Our Y will be working with our partners at Beacon Housing (a 501 c 3 organization) to identify and connect families to permanent housing,



including providing wraparound services like access to childcare, camp, and enrichment programming.

- **LA Fire Relief** has awarded our Y with a grant of \$125,000. This grant will provide \$1,000 checks to 125 qualified families in Altadena and Pasadena for fire recovery housing and basic supplies.
- Our Y hosted the first **Eaton Fire Relief Event** on February 2<sup>nd</sup>, 2025, in partnership with **California Strong and the YMCA of Southeast Ventura County**, which served over 1,200 families, providing essential services, clothing, food, and school supplies, including \$125,000 in direct fire relief checks.
- **Membership forgiveness was given to all 196 member units that reside in Altadena**, so there is no financial burden during this time to pay for a Y membership.
- In January, we partnered with the **Crescenta Valley Emergency Response Team (CERT)** to deploy volunteers and members to support our two collection sites at Verdugo Hills YMCA and Crescenta-Cañada YMCA.
- **Mobilized over 150 volunteers and staff members** to support community wellbeing.
- **Volunteers have committed over 1,000 hours** to date on our relief and support efforts.
- Deployed our **Chaplain & Community Outreach Specialist**, available to any community members in need.
- Partnered with the **La Cañada Unified School District** teachers, staff, and parents while school operations were suspended to provide **free childcare to 75 students**.
- Partnered with **Pasadena Unified School District** to provide 150 meals a day of free breakfasts and lunches to children in our care who had been impacted by the fire.
- Established a **drop-in clothing and food center** at the Verdugo Hills Family YMCA for anyone who lost their home or was displaced during the fire to pick up basic necessary items.
- Established a **community pick-up center** at the Crescenta-Cañada Family YMCA, providing curated boxes of basic support items, clothes, and nonperishable food/drinks.
- United with **local faith-based organizations, the Salvation Army, and school districts** to provide direct basic needs support to impacted families.

Knowing that short-term assistance plays an important role in the days after a natural disaster, we are also aware that a long-term response and support effort is also needed. Since January, we have transitioned out of supplying basic needs and services, and our Y has moved into the long-term phase of support through fire recovery grants, no-cost program access, and services.

This kind of support is only possible due to our greater Y community's unconditional love and financial resources. On behalf of our Board of Directors, our staff, and our 23,000 members, thank you for your ongoing commitment to providing relief to the Eaton Fire communities. Our promise is to walk by your side through the entirety of this recovery.

We see you, we are here for you, and we love you.