



January 9, 2025

To: YMCA Members, Participants, Volunteers, and Supporters  
From: Vince Iuculano, Chief Executive Officer  
Re: Eaton Fire

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Dear YMCA of the Foothills Family,

As we continue to monitor the effects of the Eaton Fire on our community and YMCA, we are heartbroken to hear stories from our members and staff who have lost their homes in Altadena. Our hearts go out to everyone who has been affected by this disastrous fire in any way.

This afternoon, my facility team and my leadership staff met with me to assess the fire's impact on our three branches and a sensible timeline for reopening each facility. We are taking into account the social and emotional impact it has had on our staff, vendors, and members.

After careful review, and in an effort to provide a small sense of normalcy for our community, we are going to tentatively open the Crescenta Valley/Lowell Street YMCA and the Verdugo Hills YMCA on Saturday, January 11<sup>th</sup> at 8:00 am. The opening will be dependent upon the air quality, current fire location, and size, along with other factors such as evacuation warnings.

During the reopening of the Y, we will be offering our normal membership program areas (strength center, cardio center, group exercise classes and gymnasium) at both the Crescenta Valley YMCA and the Verdugo Hills YMCA.

As part of our new **“FOOTHILLS STRONG”** Initiative, there will be an opportunity for you and the community to donate to this campaign in two ways:

- Contributing a monetary gift to our **2025 FOOTHILLS STRONG: Eaton Fire Emergency Fund**, [click here](#).
- Donating new or gently used basic need items to the Y so we can distribute them to our members who have suffered significant losses during this time. See the flyer below.

You can donate to the Eaton Fire Emergency Fund here: [www.ymcafoothills.org/donate-now](http://www.ymcafoothills.org/donate-now) and **select the 2025 FOOTHILLS STRONG: Eaton Fire Emergency Fund option**.

If you would like to donate items for the basic needs drive, please contact our Director of Youth & Teen Programs, Chelsea Lawrence at [clawrence@ymcafoothills.org](mailto:clawrence@ymcafoothills.org) or stop by either CVY or VHY on Saturday between 8:00am-4:00pm. This effort will continue at all three branches through the month of March.

For all volunteering opportunities associated with the FOOTHILLS STRONG Initiative, please contact CVY Branch Director, Rosanne Malogolowkin at [rosanne@ymcafoothills.org](mailto:rosanne@ymcafoothills.org)



On behalf of our entire team here at YMCA of the Foothills, we want you to know that we love you and we are thinking of you constantly. We look forward to seeing you all again soon as we begin the process of recovery and healing.

With Love and Support,

Vincent S. Luculano  
Chief Executive Officer  
YMCA of the Foothills

