



January 9, 2025

To: YMCA Members, Participants, Volunteers, and Supporters

From: Vince Iuculano, Chief Executive Officer

Re: Eaton Fire

Dear YMCA of the Foothills Family,

As we continue to monitor the effects of the Eaton Fire on our community and YMCA, we are heartbroken to hear stories from our members and staff who have lost their homes in Altadena. Our hearts go out to everyone who has been affected by this disastrous fire in any way.

This afternoon, my facility team and my leadership staff met with me to assess the fire's impact on our three branches and a sensible timeline for reopening each facility. We are taking into account the social and emotional impact it has had on our staff, vendors, and members.

After careful review, and in an effort to provide a small sense of normalcy for our community, we are going to tentatively open the Crescenta Valley/Lowell Street YMCA and the Verdugo Hills YMCA on Saturday, January 11th at 8:00 am. The opening will be dependent upon the air quality, current fire location, and size, along with other factors such as evacuation warnings.

During the reopening of the Y, we will be offering our normal membership program areas (strength center, cardio center, group exercise classes and gymnasium) at both the Crescenta Valley YMCA and the Verdugo Hills YMCA.

As part of our new **"FOOTHILLS STRONG"** Initiative, there will be an opportunity for you and the community to donate to this campaign in two ways:

- Contributing a monetary gift to our **2025 FOOTHILLS STRONG: Eaton Fire Emergency Fund**, [click here](#).
- Donating new or gently used basic need items to the Y so we can distribute them to our members who have suffered significant losses during this time. See the flyer below.

You can donate to the Eaton Fire Emergency Fund here: www.ymcafoothills.org/donate-now and **select the 2025 FOOTHILLS STRONG: Eaton Fire Emergency Fund option**.

If you would like to donate items for the basic needs drive, please contact our Director of Youth & Teen Programs, Chelsea Lawrence at clawrence@ymcafoothills.org or stop by either CVY or VHY on Saturday between 8:00am-4:00pm. This effort will continue at all three branches through the month of March.

For all volunteering opportunities associated with the FOOTHILLS STRONG Initiative, please contact CVY Branch Director, Rosanne Malogolowkin at rosanne@ymcafoothills.org

YMCA of the Foothills
1930 Foothill Blvd.
La Cañada Flintridge, CA 91011
818-790-0123



On behalf of our entire team here at YMCA of the Foothills, we want you to know that we love you and we are thinking of you constantly. We look forward to seeing you all again soon as we begin the process of recovery and healing.

With Love and Support,

Vincent S. Luculano
Chief Executive Officer
YMCA of the Foothills



FOOTHILLS STRONG

TOGETHER WE CAN MAKE A DIFFERENCE!

GENTLY USED ITEMS NEEDED:

- Clothes
- Books
- Shoes
- Blankets/Towels
- Toys
- Baby Items – pack & play, highchair, etc.

BRAND NEW ITEMS NEEDED:

- Undergarments
- Diapers
- Toiletries

These donations are for people of all ages & sizes.



DONATION DRIVE DROP OFF DAY

JANUARY 11TH 8AM - 4PM

DROP OFF LOCATIONS



CRESCENTA VALLEY

**3931 LOWELL AVE
LA CRESCENTA, CA 91214**

VERDUGO HILLS

**6840 FOOTHILL BLVD
TUJUNGA, CA 91042**



**FOR ADDITIONAL DONATIONS & DROP OFF,
CONTACT —**

Chelsea Lawrence 818-583-4756 clawrence@ymcafoothills.org